

PRINTING

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THE STRATHMORE STANDARD AND BOW VALLEY

An Independent Newspaper, circulating throughout the Western Bow Valley. It is the news and advertising medium of the following points in the Bow Valley: Ardenode, Baintree, Carseland, Chancellor, Cheadle, Dalemead, Dalroy, Iricana, Keoma, Langdon, Namaka, Nightingale, Standard, Strathmore, Rockyford, Rosebud, Tudor, etc. Official organ of M. D. Keoma, No. 249. M. D. Grasswold, No. 248; and M. D. Bow Valley, No. 219.

Is Your Standard Paid Up?

Month and year of expiration is shown on your address. Thus, May 25, indicates that your subscription expires May 1925. Pay in advance. Postal regulations require this.

Vol. XVII, No. 14

Strathmore, Alberta, January 6th, 1926

Subscription per Annum, \$2.00, Foreign \$2.50

NIGHTINGALE S. D. ANNUAL MEETING

The annual meeting of Nightingale School District, No. 2484, will be held at Nightingale schoolhouse on Wednesday, January 13, 1926, at 2 p.m. All ratayers are requested to be present.

S. J. URQUHART,
Secretary-Treasurer

Orange Valley S. D. No. 1952 NOTICE

The annual meeting of ratayers of Orange Valley School District will be held in the Schoolhouse on Monday, January 11, at 2:30 p.m.

GEO. BATES,
Secretary

SERVICEBERRY S. D. ANNUAL MEETING

The annual meeting of Serviceberry School District, No. 2255, will be held on Saturday, January 9th, from 2 to 4 p.m., at the schoolhouse.

O. R. BOOTH,
Secretary

AKENSTAD S. D. ANNUAL MEETING

The annual meeting of Akenstad S. D. No. 1995, will be held at the School house, Saturday, January 9, at 2 p.m.

ELBERT KLAVER,
Secretary

BERTA VALE S. D. ANNUAL MEETING

The annual meeting of the ratayers of Berta Vale, S. D. 2231, will be held at the Schoolhouse on Tuesday, January 12, 1926, at 2 p.m.

W. E. MERCER,
Sec. - Treas.

United Farmers of Alberta Strathmore Local

A MEETING will be held in the Memorial Hall, Strathmore, on Saturday, January 16, at 2 p.m., which will be addressed by Mr. A. B. Claypool, M.L.A. for Didsbury, and Vice-President of the Alberta Livestock Pool. Everyone is welcome.

Cheadle

Mr. and Mrs. Cecil Edwards left on Wednesday for their new home in Port land, Oregon.

Mr. and Mrs. R. Thompson left off for their home at Vancouver. Mrs. Thompson was formerly Miss M. Miller.

Miss Girling our school teacher returned from her home at Banff where she spent the holidays.

Mr. George Rudolph who has been running the National Elevator for the past three weeks during the illness of Mr. Craig left Sunday for Calgary where he is residing.

Lionel Cheadle is relieving the A. P. agent at Lyall.

Mr. and Mrs. C. Hartel spent the holidays at High River.

Billy Craig, Coy Miller and Russell Miller were home for the holidays from school in Calgary.

Mr. Kirtan our postmaster is suffering from an attack of rheumatism.

The elevators are about cleaned out of grain at present but there is some grain to be hauled yet which will increase the handling at point quite a bit.

Elwood News

School reopened on Monday, January 4. Miss M. Byrk returning Saturday evening from her home at Atlas, Alta.

Mr. and Mrs. Mike Mason are rejoicing over the arrival of another boy at Gleichen Hospital on December 31. Mother and boy doing well.

Herman Praeker and family were looking visitors on Saturday last. Mr. L. F. Pinkerton is leaving shortly for Fondulac, Wisconsin.

Pinkerton's father is not well. Grain hauling has been at a standstill for a few days. The correspondent spilling two large loads out of three since the snow.

Miss Francis Thorsen, who is attending high school in Gleichen, is home for the holidays.

The young people had a party at the home of Mr. and Mrs. Blais on New Year's Eve. The correspondent was not there.

The next meeting of the Namaka U.F.W.A. will be held at the home of Mrs. T. A. Thorsen on Saturday, January 9th. The U.F.W.A. will also meet at the same time and place.

A few from here attended the Stacey poultry meeting at Namaka on December 31. It is unfortunate that there were no few there, as he was well worth hearing.

SPECIAL AUCTION SALE

An unreserved auction sale of horses, cattle, and machinery, will be held on Saturday, January 30, at Strathmore, by Mr. A. Layzell. Bidders can be made with Mr. F. J. Dunn, and details will be announced later.

Coming Events

Dance, Nightingale, Friday, January 8th. Calgary music. Gents \$1.00, Ladies bring refreshments.

THE FIRST NEW YEAR ARRIVAL

Strathmore's first 1926 arrival was a nine pound boy to Mr. and Mrs. W. Pawkes, of Namaka.

Mr. and Mrs. Hinchliff's Nursing Home on New Year's Day.

Here's good luck to the little fellow and his parents.

Farmers' Meeting 16th

A special meeting of Strathmore U.F.A. will be held in the Memorial Hall, Strathmore, on Saturday, January 16th.

The principal speaker will be Mr. A. B. Claypool, Member of the Alberta Legislative Assembly for Didsbury, who will speak on the objects of the Alberta Livestock Pool. Mr. Claypool is president of the pool, and is an eloquent and interesting speaker.

All are welcome to this meeting, whether members of the U.F.A. or not.

Dalemead

The students who were home to spend the holidays, are as follows: Laura Fortney, Claresholm; Nancy Rudolph, Edmonton; Janie Rice, Calgary; Winnie Rudolph, Calgary; Bobbie Rudolph, Calgary.

Mr. and Mrs. Jack Hawkins and son were visitors at the M. Van der Velde home from Thursday to Saturday.

Mrs. Fred Dalton left for Vancouver to visit at the home of her sister, Mrs. H. Hebb.

Miss Windell and Miss Panhak were visitors at the home of their cousin, Mrs. Ed. Winters.

Old year night was celebrated by a deer supper at the hall. Mr. C. Comer donating the deer. After supper games, community singing, and dancing were enjoyed by young and old.

Miss Grace Colwell gave some excellent "folk" dances. The majority of the Dalemead community attended the supper and all enjoyed a real good time.

High School Exams.

Two numbers follow each name. The first is the number of units the student has already passed at the Departmental Examinations out of the twenty-one required for Normal entrance and matriculation. The second is the number of units passed in the December examinations this school year.

Clayton Stephens 16 and 9 (both entrance and matriculation), Mildred Marston 16 and 4, Thomas Chamberlain 12 and 7, May Taylor 12 and 5, Nell Tweedle 11 and 5, Florence Garrett 8 and 6, Ida Frederick 7 and 7, Margaret Eves 6 and 4, Jack Crilwin 5 and 6, Margaret Lawson 5 and 5, Florence Harriman 5 and 5, Billy Corlett 5 and 3, John Freeman 5 and 3, Art Kennedy 1 and 5, Dorothy James 2 and 6, Andrew Thomson 2 and 5, James McDonald 2 and 4, Bertha Gray 1 and 2, Nancy Stephens 0 and 8, John Garrett 0 and 8, Ivy Schultz 0 and 8, Weldon Harriman 0 and 7, Mary Korrek 0 and 6, Tom Glendinning 0 and 5, Neil Breen 0 and 4, Will Glendinning 0 and 3, Shirley Hirtle 0 and 3, Orel Tweedle 0 and 2, Edith Hirtle 0 and 2, Neil Glendinning 0 and 2, Florence Wilkinson 0 and 1, Annie Harwood 0 and 1, Harley Harriman 0 and 1, Tom Taylor 0 and 1.

IRRICANA MASONS INSTALLED

Officers of Iricana Masonic Lodge were installed on Monday, December 28th, as follows:

W. Bro. P. Hallam W. M.
W. Bro. H. Nicholson I. P. M.
W. Bro. W. G. Taylor S. W.
W. Bro. W. J. Hare S. W.
Bro. C. Bond Treas.
Bro. E. Corbett Secy
Bro. J. G. Ranby Chap.
Bro. L. L. Stone S. D.
Bro. W. Strachan J. D.
W. Bro. H. Nicholson D. C.
Bro. R. Smith S. S.
Bro. R. Williams J. S.
Bro. J. H. May I. G.
Bro. C. R. Ranby Tyler

Miss Hodgkins, from Calgary, was a visitor at the Angus McKinnon home during the holidays.

Why Is It-



Curling Notes

Owing to the mild weather, curling did not start in Strathmore till Monday evening, and even at that time it was heavy. The draw is now in full swing. A list of the teams was received too late for insertion in this issue, and will be published in our next.

There are sixteen full rinks and several spares.

Namaka Notes

Mr. and Mrs. Spurgeon and family returned from Saskatoon where they spent Xmas. They report the weather much colder there, registering eighteen below on Xmas day.

Mr. James Laurie, who is attending the University at Edmonton, called on Namaka friends last week.

Namaka curlers spent New Year's Day at Gleichen, winning the game. The score being 5-12 in favor of Namaka. They are now anticipating a game with Strathmore in the near future to demonstrate their skill.

Mr. and Mrs. Pawkes are the proud parents of a boy, who came to stay on New Year's Day.

The social evening put on by the L.O.O.F. members on New Year's Eve, was largely attended. Cards, games, and dancing being the order of the evening, followed by a song by Mrs. Wooster, and a song by Mr. Wooster.

also a Scotch song by Mr. Bremner followed by a delicious supper, after which they all joined in the good old song "Auld Lang Syne", finishing by "God Save the King".

Mr. R. Wilson, who has been spending a week's vacation in Calgary, returned home Sunday.

Mr. R. W. Buker has installed a Westinghouse Radiola, and he and his friends are enjoying the latest hits from the different points.

Miss May Watts is spending a week's vacation with friends at Milo.

Miss Margaret Watson, of Calgary, spent the New Year at home.

Mr. F. P. Lawrie is visiting with his brother, Robert Laurie, at Granum.

Weddings

EDWARDS - WATTS

On Tuesday, Dec. 29th, the wedding took place at the home of the bride's parents, Mr. and Mrs. E. C. Watts, of Namaka, of Miss Eunice Constantine Watts and Mr. Chester Noel Edwards of Majorville, Alberta. The ceremony took place at 5:30 p.m. under a arch of evergreens, among beautiful decorations, the pastor of the Namaka United Church conducting it. The bride was given in marriage by her father, and the bride and groom were supported by Miss Violet Watts and Mr. Ralph Edwards. Only members of the Watts and Edwards families were present. The happy and attractive young couple travelling west on the midnight train.

ATKINS - POPHAM

The marriage took place on Wednesday, December 22 of Miss Viola Popham, of Hartz, Alta., and Mr. John Carlie Atkins, of Strathmore. Rev. Bingham, of Calgary, officiated at the ceremony.

The young people spent their honeymoon at Carmanagay. They will make their home in Strathmore, where the bridegroom is employed with Arnold Motors.

GROVES - CHRISTENSEN

The marriage of Doris Louise, eldest daughter of Mr. and Mrs. C. G. Christensen, of Carleton Place, William Henry Groves, eldest son of Mr. and Mrs. Harry Groves, of Strathmore, was solemnized at the home of the bride's parents, on the afternoon of December 31, at 4:30 o'clock. The Rev. Percy Johnson, of Carleton Place, officiated, performed the ceremony in the presence of the immediate relatives of the bride and groom.

The bride looked very girlish and charming in a gown of apricot, covered over crepe de chine. She carried a beautiful bouquet of buttercups roses and maiden-hair fern.

After the ceremony the bridal party and guests adjourned to the dining room where a bountiful wedding dinner was served.

The happy couple left on the night train for a short honeymoon in Calgary, after which they will be at home to their many friends.

Langdon Notes

Mr. and Mrs. R. Copeland left for Detroit, Michigan, on Saturday. They expect to make that city their home.

Mr. A. Homeyard went to Victoria B. C. to spend the winter months.

The annual meeting of the Langdon School District, No. 220, will be held in the schoolhouse January 11 at 8 p.m. Two trustees are to be elected. At 7 o'clock a meeting will be held to discuss the organization of a school fair.

The Dalemead Woodchoppers beat the Langdon Bear Cats in a 4 to 1 game of hockey New Year's Day. Sunday the Bear Cats beat the Cheadle boys 4 to 1, and the Bruce Lake - Langdon game resulted in a tie 2-2. The "Bear Cats" are all young boys, and playing hockey for the first time. Encourage them by coming out to see them play.

Mr. L. Bittle and Mr. E. Moe left on Sunday for the States, the former going to Blue Earth, Minn. and the latter to Rushford, Minn.

Mrs. H. W. Wightman went to Portland, Oregon, last week to visit her daughter Mrs. F. Barber.

The Misses Edith and Jessie Ryan of Carleton Place, were guests at the H. Dahn home for New Years.

Edward Westman is attending the Technical School in Calgary.

The Original Techopatens Eight-Piece Calgary Orchestra

Playing The Latest Dance Hits

Memorial Hall Strathmore

Friday, Jan. 15th

Gents One Dollar
Lad and Fifty Cents

MEMORIAL HALL
STRATHMORE

Rudolph Valentino

— in —
**'THE--
SPANIARD'**SATURDAY
January 9th, 1926

Regular Prices

Petroleum Coke
By-product Calgary
Refinery. No guesses.
No ashes to worry
about. Intense heat
always available.**\$15.25 per ton at
car.**
Try a load Suitable
for any furnace or
heater.**T. H. EVES
Strathmore**
Dealer in the Famous
GALT COAL.Delightfully Tasty
BREAD
Crust And All!Enjoy it with your
meals and between
meals. Every slice of
it makes you crave
another. So tasty. So
nourishing. So whole-
some.**PATTEMORE'S
BAKERY**
Phone 97, Strathmore

OTTAWA, Ont.—The sea fish catch on both coasts of Canada for the first nine months of the current year, according to a report of the Department of Marine and Fisheries, totalled \$19,997,476 in value, as compared with \$18,118,456 during the corresponding period of the previous year, an increase of \$1,882,020.

Four Seasons On the
Prairie

It is a delightful one in spring, and the snowing of the trees.

It is heard in all the meadows, with the rising of the birds.

The day is hot of sunshine, which warms the rolling ground, and the hum of the tractor ploughing, is heard on miles around.

The grain is being planted, wheat, oats, and barley, too.

And the farmer never stops to rest until his work is through.

The Summer winds are sighing, and the little showers of rain.

Have made the prairie bright and green, with the growing of the grain.

The lanes are full of wild flowers, and everything that grows.

The little yellow buttercups, field daisies, and wild rose.

The farmer takes his family on picnics near and far.

Out for a swim in the shining lake; then lunch by the side of the car; they drive into the city, where they shop and go to shows.

They go to Banff and Lake Louise, where everybody goes.

The Autumn sun is shining on the fields of golden grain.

And the harvest bands, and the farmers, are busy and happy again.

You can hear the noise of binders, and the hum of the threshers, too.

And the wagons loaded with wheat and oats are coming two by two.

Along the road to the village, where the elevators stand.

To receive the grain for storage, then ship it to every land.

The farmer is strong and sturdy, and after his work is done.

He gets out his car, calls his dog, and is off after ducks, with his gun;

The geese and the ducks have been feeding on the wheat-fields everywhere.

And are fat and trim, and fit for a King; and the farmer gets all his share.

It is winter on the prairie, the ground is covered with snow.

And the farmers have come to the City dressed in fur from head to toe.

They have hauled the coal from coal-mines at the edge of the prairie, too; and their homes in the coldest weather are warm the winter through.

The children, in caps and mittens, are out with their sleds and skates.

And are sliding down the hillside or skating upon the lakes by two.

God bless the farmer's wife, to her he is the flag unfurled.

She has kept the home fires burning, and helped to feed the world.

—Mrs. A. E. HARDIN

WINNIPEG, Man.—It is understood that buyers representing Old Country

wholesale produce dealers have been in Western Canada endeavoring to arrange for a regular supply of cream

butter. Western Canadian butter is now highly favored in the British

markets, and dealers are prepared to take practically the entire output if they can be assured of a regular supply.

Here and There

Timber exported from British Columbia during the nine months ending September 30, 1925 was 36,653,000 feet, compared with 35,500,000 feet for 1924; 46,632,000 feet in 1923; and 49,320,000 feet in 1922.

A project is under way at Toronto for the construction of the largest hotel in Canada, which also means the largest hotel in the British Empire. It is understood that the new structure will be over larger than the Roosevelt in New York.

The apple crop in the Okanagan Valley, British Columbia, this year is estimated at 2,300,000 boxes. At a fair estimate of a dollar and a half a box, the return to growers in this district will be approximately four million dollars.

The Eastern International Dog Derby will be run at Quebec on February 18, 19 and 20. The course provides for a distance of 45 miles a day for three days, irrespective of rain, snow or storm. The winner will receive \$10,000 and a gold cup. Other competitors will be awarded prizes aggregating \$2,500.

Immigration to Canada for the six months from April 1 to September 30, 1925 totalled 57,086. Of this number 55,972 were from Great Britain and Ireland, 11,199 from the United States and 20,815 from other countries. In the same period 18,242 Canadians returned from the United States.

With Canadian ensign flying and all her gale hunting aloft, the Canadian Pacific liner Empress of Scotland left the harbor of New York sharp at noon on December 3 on the first part of her journey, in the course of which she will completely circumnavigate the globe, covering approximately 30,000 miles, visiting nineteen different countries and making twenty-four ports of call.

Canadian Pacific Railway gross earnings for the month of October were \$19,559,188.43 an increase of \$216,847.93 over the sum for the corresponding period of 1924. Net profits were \$7,444,927.08 or an increase of \$121,849.85 over \$7,022,177.23 for October 1924. Net profits for the ten months ending October 31 were \$29,079,949.01 an increase of \$1,611,880.32 over the sum of \$27,468,068.69 for the same period of 1924.

According to advice from a reliable source, conditions in the West have shown continued improvement this year. The crop has been excellent, threshing is finished, and the grain has been stored in elevators. With the astoundingly rapid depreciation of wheat, money is steadily coming in to farmers, giving them an opportunity to clear off debts and leaving them enough to extend their purchases.

SAINT JOHN, N.B.—Cattle shipments through the port of Saint John to the Old Country during the week ending December 12th, were the largest for any one week in many years. Three steamships loaded about 1,450 head here.

Carsland

1926 has taken its place among the many, many years gone to, and as we look back upon it there will be many events to be remembered this year. It is a red-letter year in our lives—many headaches and many moments of happiness. We may look back upon the last opportunities, and may we, in remembering these, resolve to so live that when 1926 too is added to the long list "gone and gone" there will be no regrets.

On New Year's Day Mr. George Webb, of the Banner Hotel, conveyed his greetings to his brother, Mr. Chas. Webb, in Athens, Ohio, over long distance telephone. This is the first time that so great a distance has been covered by a call through the local office, and Mr. Webb informs your correspondent that the conversation with his brother at Athens was carried on without difficulty whatever. It is many years since Mr. Webb has seen his brother, and he feels that the satisfaction he had in talking to him and hearing him was well worth the expense of the call.

Mr. George Webb was a passenger on Saturday's train for Dixon, Calif., going via Spokane, Portland, and Sacramento. She will visit with her

There will be a meeting of the C.P.R. local and district committees on Saturday, in a very serious condition. At time of writing her condition is very grave, and her relatives are all at her bedside.

Many new radio sets have been installed in the community recently.

A watch service at the church on New Year's Eve was well attended, and a very enjoyable time was reported by those present.

The hall fund was increased by about twelve dollars at the skating party at the home of Mr. and Mrs. Gardner last Friday night.

We sometimes hear the remark that only a little of the community news is reported. May we point out that news can be reported only by knowledge of the happenings, and by the co-operation Carsland could have a real live corner in the Standard. A phone call takes only a moment, and R.H.B. is always ready to hear items of interest to the community, and we will make our best efforts to see that they are reported accurately. Let us get together on this and have a real up-to-the-minute news service.

L.O.L. 2982 ask to thank the ladies of Carsland district for their help with refreshments at the recent dance.

The first Christmas holiday special over the Canadian Pacific Railway began three hundred and thirty Westerners bound for the Old Country arrived at St. John, N.B. in time to connect with the Canadian Pacific liner Montrose which will land them in Great Britain in time for the Christmas holidays. The special, travelling as the second section of the Imperial Limited, was composed of eight sleepers, one from Edmonton, Calgary, Moose Jaw, Kerrobert, Sask., Shaunavon, Sask., and two from Winnipeg.

Exceeding anything before shown in the Dominion of Canada and in the world, figures of marketing of all grains and of car loadings in the month of November furnish a double record for Canadian Pacific Railway western lines for Canada.

For the world. Marketing of all grains totalled 69,310,786 bushels and car loadings were 36,532 cars. For figures even distinctly approaching the above, the statistics must go back to November 1920, when 57,038,000 bushels of all grains were marketed and 36,378 cars were loaded.

Standard Notes

Mr. and Mrs. Jens Jensen returned on Saturday from a vacation spent on the Pacific Coast.

Those interested in dancing will be delighted to learn that the U.F.W. has arranged an excellent dance programme for Friday evening, January 15th, when the Jolly Dots, from Calgary, will be in attendance.

On New Year's Day Mr. George Webb, of the Banner Hotel, conveyed his greetings to his brother, Mr. Chas. Webb, in Athens, Ohio, over long distance telephone. This is the first time that so great a distance has been covered by a call through the local office, and Mr. Webb informs your correspondent that the conversation with his brother at Athens was carried on without difficulty whatever. It is many years since Mr. Webb has seen his brother, and he feels that the satisfaction he had in talking to him and hearing him was well worth the expense of the call.

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SICAMOUS, B.C.—Christmas trees have been shipped from here to the United States in large numbers. Santa Claus and his wife have had to come a long way for the Yuletide stocking holder this season. About ten thousand trees were shipped from the Salmon Arm district to Chicago. A profitable trade has resulted, it is reported.

Miss Charlotte Gramatski returned to Standard on New Year's day after a short holiday spent in Calgary.

Pictures at Standard

Rockyford Motors will show moving pictures at Standard Hall Every Wednesday at 8 p.m. sharp.

WEDNESDAY, JANUARY 13th

JACK HOXIE In—

"Ridin' Thunder"

A Blue Streak Western.

Long Distance Telephones
in every room.

When In Calgary Stay at the

YALE HOTEL

Opposite C.P.R. Depot

CALGARY—ALBERTA

The House of Comfort, Courtesy, Cleanliness.

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BY GRADUATES

Young Lady, 17, \$70 per month. Other Students, \$75 and \$115 per month.

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The only practising teacher of shorthand in Calgary, officially certificated by the Phonetic Institute.

NEWCASTLE COAL

\$7.50 per ton at shed, \$8.00 delivered.

Lethbridge Imperial Lump, \$9 shed, \$9.50 delivered.

LETHBRIDGE NUT, ton \$6.50, delivered \$7.00

Get my price on 5 ton lots or more.

CHAS. KEELING

PHONE 72 STRATHMORE

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Brings your store-news to your customer or prospective customer's front door and into his home.

An ad. that is well written and contains information of value will not fail to bring you business.

The time to advertise is all the time.

Strathmore & Bow Valley Standard

Phone 17, Strathmore

TICKETS NOW AVAILABLE

To VANCOUVER—VICTORIA

NEW WESTMINSTER

TICKETS ON SALE

January 5, 7, 12, 14, 19, 21, 26

February 4 and 9

RETURN LIMIT APRIL 15, 1926



THIS
WAY
YOU
SEE
BANK
The Home of Winter Sports



ROCKYFORD NEWS

The Outlook From Monument Hill

Before the days of wheat fields and fences, Monument Hill was a landmark for the Indian and cowboy, and later, the land seeker.

It is adjacent to Tudor, and about six miles south-west of Rockyford, and overlooks the winding Serviceberry creek meandering towards the Rosebud.

When the chinook wind blows and the arch makes a curtain overhanging the Rocky Mountains, the view from Monument Hill is glorious.

One can imagine Bert Hoffman and John Peel during the land rush of 1919 to leading their party of land-hungry souls to the top of this eminence, and addressing them in this fashion—Bert is the spokesman while Peel is resting on the grave of "Whispering Bird"; with a C.P.R. blue-print rolled up in his hand Bert executes a posture which takes in the surrounding country and begins:

"Gentlemen, the prospect before you is one that is unsurpassed for beauty, and cannot be equaled on the American continent; the nearest approach to it is in Oregon, the garden of the U.S.A., and those of you who are acquainted with the wealth of that State can easily imagine the transformation that will take place here in a few years. The rancher will place his place to the farmer, the herds of cattle will make room for the plough which will turn the golden brown of the prairie into rich loam and from which will be grown wheat enough to feed the world.

The man who buys now will be the wheat king of tomorrow, with the proceeds from the sale of your 80 acres to the good old U.S.A. you can now buy 800 acres of Alberta's best, and all you have to pay me at present is transportation costs per acre. You have all heard of the Aladdin Lamp, it burns ten per cent. oil and ninety per cent. air—well, Alberta is the Aladdin of the west, all you need is ten per cent. cash and ninety per cent. air, and interested bodies have reversed this situation.

word for it, if you don't believe me ask Peel, and the same time tell him how many hundred acres you each will need, and he will make out your contract, that's his business."

At this stage of the proceedings Billy McMillan came along and wanted to know what they were doing up the "Bree" and who had knicker from the staves of the monument. Billy had an opinion on the bill and wanted to retire there when he was through ditch-digging for the C.P.R. He said: "It reminds me of the Gullion, 'stray if the C.P.R. would just put a warden Herrie' box's on the case' he would think it was like 'Gullion'."

Next week "The Gullion"

Tudor Notes

The U.F.A. whist drive, which was to have been held at the home of Mrs. Jim Rennie on January 15th, will take place on Wednesday, January 13th, owing to the fact that Mrs. Nellie McClung will lecture on the previous date at Rockyford.

Miss Dorothy Henderson, who is attending college in the U.S.A., is spending the Xmas holidays at the home of her parents. We are all glad to have Dorothy with us again.

On Tuesday evening of the 23rd, Mrs. Henderson entertained at her home, all of Dorothy's friends. The evening was spent in dancing and games, and all had a very enjoyable time. Many of the young folks were from Rockyford, and the fun was not over until the small hours of the morning.

CALGARY, Alta.—It is estimated that during the past year 60,000 cases of eggs and 5,000,000 pounds of poultry were exported from Alberta to Eastern Canada and the Old Country. It was only a few years ago that this province was a fairly extensive importer of eggs and poultry, but active campaigns by the provincial government and other gentlemen, you don't have to take my

M.D. Grasswood Meet

A regular meeting of the Council of the M. D. of Grasswood was held on December 5th. Minutes of the previous meeting were approved as read. The following councillors were present: C. A. Smith, R. W. Brunner, D. L. Kelly, R. M. Prater, and H. C. Barr. Councillor Brown was absent.

Crossing at Redlands

Councillor Barr introduced the question of Railway crossing at Redlands and pointed out to the Council that this changing of the crossing at Redlands by moving east on the regular road allowance would inconvenience traffic at Redlands to considerable extent, he therefore moved that the following resolution be passed, which motion was carried:

"Whereas the moving of the crossing at Redlands is deemed unnecessary, and whereas the location on the regular road allowance east of the elevator is not better situated so far as danger is concerned, and whereas there is a unanimous objection by the ratepayers in Redlands district in having this crossing moved. Therefore, be it resolved that the resolution passed on November 7th, to the effect that the council did consent in moving crossing be hereby reconsidered, and that the secretary is hereby instructed to take this matter up again with the railway commissioners at Ottawa, and ascertain if the railway commissioners could not see fit to establish the crossing at its present site."

A communication from the Department of Public Works was read relative to the road diversion in the S.E. 1-25-24. It was on motion decided that due to the fact that this diversion is not required and is not being used, the council have no objection for cancelling said diversion.

Bridge Approaches

A communication was received from the Municipal District of Shepard relative to approaches to Canadian Pacific Railway canal bridges. It was on motion decided that the secretary is hereby instructed to write the secretary of the Municipal District of Shepard to the effect that this council can see no reason why any municipality should build approaches to any C.P.R. bridges for any irrigation canals. This should be entirely up to the C.P.R.

It was moved and carried that the tentative assessment set forth by the Provincial Equalization Board is agreeable to the council providing no radical change be made in the reduction of any adjoining Municipal District.

The following communications were read: The Department of Agriculture and Forestry Inspector; Board of Railway Commissioners re Redlands crossing; Department of Public Works re Govt. grant.

A letter was read from J. Sangster re casket, which was purchased for Egan, deceased. After full discussion it was finally on motion, decided that the Secretary be hereby instructed to pay the balance of bill rendered for casket, with the understanding in the future that to each bill will be paid unless the order is given by some member of the council.

DR. R. H. DENHOLME, D.D.S., Calgary

Will be at Rockyford every WEDNESDAY
Sitting at McGuire's Office, Phone 1.

Rockyford Locals

Miss Mabel Peters and Miss Cecile McNeill, of Rockyford, were visitors in Strathmore on Sunday.

Red Besse and Shorty Wise, the Turkey Kings, shipped a carload of turkeys to Calgary last week.

Mr. R. W. Chamberlain has been away for a week's vacation at Calgary.

The names of Bros. A. C. Marnoch, Secretary; and T. Birt, Treasurer, were omitted from last week's list of officers of Rockyford Masonic Lodge.

Born to Mr. and Mrs. Wm. Harwood, on December 21st, a daughter.

Born to Mr. and Mrs. H. Pace, on December 30, a son.

The New Year dance, under the auspices of Rockyford Ladies' Club, was quite a success, over 250 people attending. The music was provided by the Jolly Boys' orchestra.

A dance will be given on Wednesday, January 13, music by Mrs. Trainor's orchestra.

Mr. W. A. Miller, of Idaho, is visiting his brother, Mr. A. W. Miller, of Miller & Clemens, for a few days. Mr. Miller was on an early rendition of Rockyford, and sees considerable change.

Miss Pauline Griffiths, chief operator at the local phone exchange, is on a two week's vacation. Miss English is relieving, and Miss C. McNeill is taking night duty.

Mr. and Mrs. V. McNeill, who have purchased the Merkle place through Mr. J. D. McGuire, have now arrived.

Miss Florence Walsh, of Lethbridge is visiting Mr. F. E. Ryan for a few days.

Starting by Sunday on the rail, weather permitting.

Mr. Fred Lintner was home for Xmas, returning the first of the year to Leo, where he is in charge of one of the new gold elevators.

Mr. J. B. McGuire put in a long distance call to Owen Sound, Ontario, being the first to place a call of that kind in this district. He found the reception very good. He also received a call from Mr. R. Roberts, former Rockyford, from Hollywood, Calif., the voice coming through as clear as from Calgary.

New telephones have been installed by the following: 55, Mrs. G. Vancor; 1912, J. A. Munchbach; 1912, Rowland Sayre (teaching); 1914, C. B. Gladden.

Rockyford Motors have purchased two new Simples projection machines, the same as now installed in the Capitol Theatre, Calge, and will show at Standard every Wednesday evening, and at Rockyford every Sunday.

Baintree

The turkey supper, given at the home of Mr. and Mrs. Charles Country on December 26th, by the ladies of Baintree U.F.W.A., attracted about one hundred persons, all of whom enjoyed the splendid supper and the social time that ensued. Mrs. James Rennie, Miss Elsie Prescott and Mrs. Wm. Elder contributed vocal numbers. Mrs. W. A. Lyons accompanied. Miss Eleanor Browns gave readings. Miss Ruth Hill, of Calgary, who is visiting Miss Fay Troth, contributed several piano selections. Chairman W. A. Lyons, of Baintree U.F.A., acted as Master of Ceremonies. Dancing and a general good time brought the happy evening to a close.

Ask For Our Own Preparations

Cough Syrup, Drugs, Toilet Necessities
Ammoniated Bronchial Mixture
for that cold.

Rockyford Drug & Confectionery Coy.

Phone 23

Phone 23

ATWATER KENT RADIO

It's a lot easier for camels to stroll through needles' eyes two abreast than for imperfect receiving sets and radio speakers to pass the inspectors at the Atwater Kent factory.

F. W. GIBSON

ROCKYFORD GARAGE

Dealers in Chevrolet Motor Cars, and Atwater Kent

— Radios —

Motor Accessories of Every Description

STRANG'S COMBINATION

Dockage Remover and Grain Loader
on display at our implement showrooms.

C. R. WALROD

Phone 49

Rockyford, Alta.

Waverley Billiard Parlours & Barber Shop

Specialists in Ladies' Hair Bobbing, Massaging, and Shampooing
Special Booth for Ladies.

Twelve months of unprecedent Prosperity and Joy is our New Year's hope for you!

J. GABLEHOUSE, Proprietor

J. B. MCGUIRE, L.L.B.

Barister, Solicitor, Notary

Insurance of all kinds

Money to Loan

Home No. 1 House, George St. 31

Rockyford

A. E. B. DENOVAN

L.R.C.P.S. (London)

M.D.C.M. (McGill)

Physician and Surgeon

Office at Rockyford Hospital

PHONE 48

PACIFIC COAST EXCURSIONS

VANCOUVER New Westminster VICTORIA

Wide Choice of Routes Embracing Rail and Sea Trips

Travel through the Canadian Rockies via Jasper National Park, Mount Robson, or via the North Pacific Coast Route to Vancouver and Victoria, B.C., Seattle, Portland, San Francisco and Los Angeles.

Consult Local Agent of the Canadian National Railways for full particulars.

TICKETS ON SALE

Jan. 5, 7, 12, 14, 15, 21, 26

Feb. 4, 9

Good to Return April 15th.



Rockyford Draying and Carriage Company

Now under the management of Chas. Pomroy.
We move anything, anywhere, anytime. Give us your business. We show results.



Some EXTRA SPECIALS In WINTER WEARABLES for Men and Boys

AN OVERCOAT BARGAIN

For Some Lucky Boy
One only, leather-lined Overcoat, in an up-to-date snappy style to fit a 15 or 16 year old boy. Regular \$18.95, now on sale for..... \$16.50

Flannel SHIRTS

for boys, at cut prices. A grey military flannel, roomy cut shirt, big value at \$1.50, but we are offering them this week at..... \$1.25

Buckskin MOCCASINS

for the cold weather. We have them in all sizes from childrens to grown-ups, attractively priced from, per pair..... 85c to \$2.25

Leather VESTS

A dandy line of this useful garment, in brown leather, made with the knitted neck and extension back, will wear like a pig's nose. Specially reduced to..... \$8.50

Men's Cloth Topped RUBBER SHOES

A good line for curlers or for driving, with felt lining. A real warm shoe, at, per pair..... \$4.50

Men's Pullover MITTS

of Ozeo Calf, at per pair..... 75c
Hand-made Wool Mitts, real value at, per pair..... 75c
Men's Wool Gloves, with snap fastener and leather binding, at, pair..... \$1.25

Another Shipment Just In Of LADIES FLANNEL DRESSES

We have had exceptionally good sales in this line and have had to re-order several times. The values speak for themselves. The shipment just to hand contains some real smart styles and the prices are, as usual, right. Marked at..... \$5.95 to \$10.75

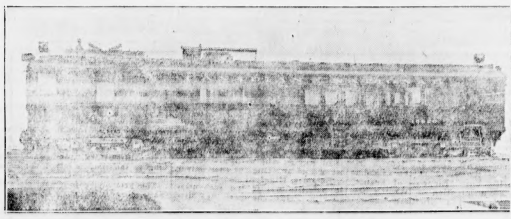
GROCERY DEPARTMENT SPECIALS

Green Fig Marmalade, per 4 lb. tin	80c
Lanka Tea, per pound	65c
Mapleine, 2 oz.	40c
Pure Arrowroot, per 1 lb. tin	60c
Fancy Dehydrated Apples, per pkt.	50c
Fancy Biscuits, including Vanilla Wafers, Macaroni	25c
Genes, Coconut Tuffy, 2 pkts.	25c
Dysons Red Cross Pickles in sweet mixed, sour mixed, sweet mustard, qt. tins, per tin	45c
Tomato Catsup, gal. size	80c
Brown & Polsons English Ground Rice, pkt.	25c
Brown & Polsons English Corn Flour, 2 pkts.	45c
Butter Colour, reg. 35c bottle for	30c
Gold Soap or White Naphtha, 4 cakes	25c
Le Page Washing Powder, reg. 25c for	20c
Lenox Soap, big boxes, 21 bars for	\$1.00
B. C. Onions, fine dry stock, 6 pounds	25c
Cranberries, last of the season, per pound	35c

GATENBY & FISHER

"The Store for Value"
Phone 28 Groceries, Phone 100 Office and Dry Goods

NEW OIL-ELECTRIC CAR ON CANADIAN NATIONAL



ARRIVAL in Western Canada of the new Canadian National Railways oil-electric car on an endurance run from Montreal to Vancouver under its own power and its subsequent return to Edmonton where it was placed in service on the Edmonton-Vermilion run, replacing a mixed train service, has created much interest among railway men and the traveling public generally. The new car, shown above, carries approximately 60 passengers, in addition to baggage and express, and made a record run to Vancouver. Other cars of similar type, and also of an articulated type, carrying 120 passengers, have been placed in service in Eastern Canada, where they are giving excellent service at reduced operating cost. More cars are now being built and others are to be sent to the west for branch line service. The car is operated on electricity, generated by a fuel oil engine of airplane type, and the working out of this method of traction by Canadian National engineers gives promise of great reduction in fuel and operating costs. Each of these cars is capable of handling a trailer when necessary.

LOCAL JOTTINGS

CONSIDERABLE late, A.P.C. arrived in Strathmore on Sunday evening, December 26th and family leaving in the morning of the same day for Cochrane. Considerable late has been stationed at Cochrane for the past four years, and late and family arrived in Strathmore Saturday.

A very enjoyable dance was held in Strathmore on New Year's Eve, the music being provided by the Rainbow Orchestra, from Calgary. A large crowd was in attendance. The cloak room arrangement was in effect in the Memorial Hall for the first time, and was much appreciated.

We have had the pleasure of perusing a copy of the Dalenand Junior U.F.A. "Pioneer," a typewritten publication issued by the enterprising Juniors of Dalenand, C. R. Hornstra is editor, and Gladys Coefer assistant editor. There is a lot of good reading in the issue received by us, and it does the boys and girls much credit. A number of local people attended the funeral of Mr. A. Van der West on January 12th.

As will be seen from our advertising columns, Mr. A. Layzell is offering for sale the stock and effects of Mr. L. Utton on January 12th.

Sobriety characterised the Xmas and New Year celebrations in Strathmore, and there were no arrests of any nature during the holiday period.

Boy Scout Notes



FIRST STRATHMORE TROOP BOY SCOUTS

The troop had no meeting during the holidays, but are going to make great strides in the programme in 1926. Every scout is expected to attend the meeting on January 11th, as special work will be started.

Mr. L. Utton has generously donated a large number of books suitable for boys, and these will start a troop library.

A limited number of boys will be accepted for a beginner's class during this month so that they will be well on for the camping season in the spring; also a few boys between the ages of eight and twelve will be taken in the Wolf Cubs.

Parents interested in the welfare of their boys will be well advised to investigate the movement and any details will be gladly given by Scoutmaster Dunn. Every organization behind the Scout Movement, which has proved to be the best ever instituted.



The Carlsbad Hotel opened under the management of Mr. F. K. Miller, of Strathmore, on January 1st.

Santa Claus must have dropped a doll on the Calgary road, for Anton Pierson found one there the day before Xmas. Some kiddie's stocking will be short to that extent, and if her parents will call at the Standard Office the editor will act as Santa's Deputy.

The C.P.R. have put on a stock car to go from Strathmore on the coast freight on Tuesdays. This removes the source of complaint by local stockmen, who previously had to load on Thursdays, making them late for the Calgary market.

Mr. and Mrs. Thos. E. Wright are spending a week's holidays in Edmonton.

Dick Jenkins left for Vancouver yesterday.

Mrs. G. D. Greenlee died in California on Monday.

Mr. R. McCann, Strathmore pioneer, is very seriously ill in Calgary, his many friends will regret to hear.

Nightingale

Mr. and Mrs. H. Putnam went to Medicine Hat to visit Mrs. Putnam's sister, who is very sick at present. Mr. and Mrs. Lloyd Clark, Mr. and Mrs. Charles Kimmett and family, Mr. and Mrs. Gene Kimmett and family, Jack Bennett, and Ted McConnell were guests at a five o'clock dinner at Mr. and Mrs. A. Kimmett's at New Year's. All motored to Strathmore for the hockey game in the evening.

Mr. and Mrs. Longson and family are visiting Mr. and Mrs. Archie McLean, Sr. for a week or two. The basketball girls gave a skating party Wednesday evening at Misses V. and A. Dougan's home at Dunstaff. Don't forget the Nightingale Dance Friday, January 30th.

NEW WORK WITH THE CHURCHES

United Church, Strathmore

Sunday, January 10th, 1926
Namaka—Church School and Bible Class opens at 11 o'clock. Sermon afterwards.

Chester—Combined worship opening with Bible Study at 2:30 o'clock. Strathmore Church School at 11 a.m. Church Worship at 7:30 p.m. (One people are urged to read Psalm 119:1 and think of the need we have of the "Despenser of Meditations.")

ARTHUR H. HOWE, Minister

St. Michael and All Angels Church

Sunday, January 10, 1926

11:00 a.m.—Holy Communion, Strathmore.
12:15 noon—Sunday school and bible class, Strathmore.
1:30 p.m.—Evening, Strathmore.

Douglas—Inviting to St. John's, East Calgary, on Tuesday, January 12th, 1926.

A. D. CURRIE, Incumbent

ROMAN CATHOLIC CHURCH

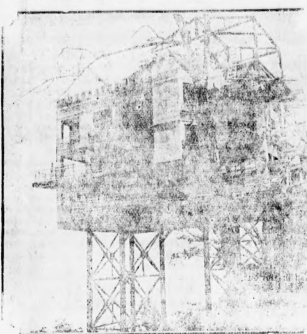
St. Gabriel's church, Mass at Carlsbad 9 a.m. Strathmore 11 a.m. 1st Sunday in month, Mass at Langdon 9 a.m. Strathmore at 11 a.m. Rev J. S. DUGGAN, Pastor.

Smilin' Charlie Says—



"Remember, it wuz just about a year ago that you resolved never again to celebrate the New Year that way—"

The Modern "Aerial Abode"



Here's what you might say is "some one getting up in the world." Or— "keeping pace with the ever-soaring high cost of living." It's a modern cliff dwelling, built on stilts and overlooking the lordly Hudson River near New York City. A prominent man is having it built for the purpose of enjoying plenty of sunshine, fresh air and privacy.

ADVERTISING RESOLUTIONS FOR 1926

BE HUMAN—More men are interested in what a product will do for them, than in the fact that Putnam has never had a sale.
BE SENSIBLE—The other fellow is just as little fooled with exaggeration as you are.
BE PURPOSEFUL—Advertising has a mission to perform and a result to produce in other minds.
BE REGULAR—If Sunday wasn't always the Seventh day the church would be altogether empty.
TRAVEL STRAIGHT—If you want to sell the Colonel's Lady don't use the kitchen door and only reach July O'Grady.

BE ENTHUSIASTIC—But don't forget to be definite as well. Business history proves that dollars and facts are always very close pals.
BE INTERESTING—That's why the masses from crowned heads to chimney sweeps read the "yellow" journals.
BE CONVINCING—For without conviction the buyer's dollar will never raise your cash register.
BE THOROUGH—One firm makes millions by selling from door to door.

Tank Heaters

Cast Iron and Hudson Heavy Galvanized

Footwarmers

10% Off All Makes

Heaters

A few good Heaters left. Special values.

Skating Supplies

Skates, Pucks, Sticks, Etc.

STRATHMORE HARDWARE

"THE STORE OF QUALITY AND SERVICE"

M. A. RELLINGER Phone 54

If It's Quality

And a "smooth" tasting, delightful product you want—take my tip and try

GARRETT'S

The very first sip from the cup will convince you of their superiority over all other brands.

M. B. GARRETT

Phone 62, Strathmore, Alta.

THE PIONEER MEAT MARKET

Send the Children

Here any time for whatever you may need in the line of Choice Meats. We give the youngsters just as much attention as though you were shopping here personally. And you can rest assured that whatever cut of Meat you order, through them, will be of a first-class nature.

GEO SNAITH

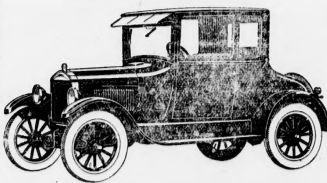
Phones: Store 25, Residence 70



MEN'S SWEATERS

- Medium weight Pullover Sweater, in white or camel, at **\$6.00**
- Men's medium weight Sweater Coat, white or camel, suitable for curling or skating, very special, at **\$8.75**
- Men's extra heavy Pullover Sweaters, shawl collar, in light and dark contrasting colours, **\$12.00**
- Men's extra heavy Sweater Coat, in white and Blue, white and purple, white and red, and white and green **\$13.50**
- Also a large assortment of Pullovers and Sweater Coats in plain and fancy colours, from **\$2.50** to **\$13.50**

Thos. E. WRIGHT
"MEN'S BETTER WEAR"



The New Ford Models

are the acme of beauty, utility, and economy. Have you ordered yours?

We have some exceptional values in fully guaranteed

USED CARS :-

ARNOLD

MOTORS

Phone 31 FORD AND I.H.C. DEALERS Strathmore, Alberta

BATTERIES RECHARGED, REBUILT, AND REPAIRED

I have opened up business in White's Garage. Bring your batteries in. Have had five years experience in battery and electrical work, and guarantee you satisfaction at moderate rates.

O. E. OTTO

Strathmore, Alberta



The Standard Broad-casts your ad. to 5000 Readers

Hockey

A game will be played at Strathmore ring on Friday evening between the 21st Infantry Team, of Glendon, and Strathmore.

The Skating Rink has been going for the past week, and many are availing themselves of the opportunity of winter sport and recreation. Season tickets to the rink are now available at very moderate rates.

Strathmore Citizens Band played at the hockey games last week.

On New Year's Night a C.P.R. team came down from Calgary and met the Strathmore boys. The locals had an easy victory, the score being 11-2.

Johnny Marchant took his Albertan Juniors to Strathmore Thursday for an exhibition hockey game, and they were victorious 7 to 4. The contest was staged on fast ice, and was witnessed by a bumper crowd. Superior combination gave the newspaper boys the edge.

The Albertans opened the scoring after two minutes play, O'Neill taking Pettley's rebound. A Giroux tied the game in a few moments after three game attempts to set things straight. The lead was again taken by the visitors. Buist, Brown and McFadyen going up and in some pretty combination, in which all three boys featured. Brown scored from McFadyen. Just before the period closed A. Giroux again evened for Strathmore.

Defence Was Good

The second period was all the Albertans, the newspaper aggregation setting down to work and setting two corners. Gettitz from O'Neill and McFadyen from Pettley, Strathmore came in the third period determined to pull down the visitors' lead, but Brown and Hare were too much for their defence. Fighting hard, the Strathmore boys counted another tally. G. Giroux shooting the puck 15 feet in front of centre ice, catching the boys in green and white asleep. Buist took a short pass from McFadyen in front of the goal, giving green no chance to save. A. Giroux scored his third goal for Strathmore, made it four goals for the locals, when he went right through the whole Albertan team.

Green clinched the game with two more goals. McFadyen from Gettitz and Hare from Pettley. After the game and supper, the boys attended the New Year's dance and enjoyed the Rain-bow orchestra.

Albertans	Goal	Strathmore
Friend	Defence	Breen
Hare	McFadyen	North
Gettitz	Brown	A. Giroux
McFadyen	Forwards	J. Gannon
O'Neill	G. Giroux	G. Giroux
Pettley	E. Giroux	Bishop
Buist	B. Gray	Albertan

Some Curling Don'ts

DON'T sweep until ordered to by the skip.

DON'T forget to clean you stone.

DON'T play the wrong stone.

DON'T drop the stone on the ice, but make a clean swing.

DON'T cross the rink while a rock is in play or about to be played.

DON'T drop matches, etc. on the ice.

DON'T interfere with the duties of the skip.

DON'T touch a moving rock with your hands, otherwise if it belongs to you, it may be removed.

play, or if it belongs to the opposing side, the opposing skip may place it where he pleases.

DON'T cross the baseline unless sweeping, acting for the skip while he plays.

DON'T delay the game or touch.

DON'T move any rock in play.

DON'T sweep except across the direction the rock is moving, and at a proper distance from the rock.

DON'T stand late, but follow the rock and be ready to sweep at the end.

DON'T try to measure rocks until the end is completed.

DON'T forget that good sportsmanship is more important than winning the game.

"When chattering birds on flicking wing.

About the barn doors mingle.

And biting frost and caraway could.

Drive cooed around the inside.

Thes to the lochs the currier hie.

Their hearts as light's currier hie.

And mark the tee w' mirth and glee.

In could, could, frosty weather."

Read the Advt.

Social-Personal

Mr. and Mrs. Roland Hill and infant daughter left for the coast Saturday. Mr. Hill having sold his business here. Their future plans are not yet matured, but for the present they are taking a holiday. Roland was one of the first business men in Strathmore, having come here in the spring of 1909, and opening a billiard parlor, and has engaged in the same line of business ever since with one short interval.

Last month he sold his business to Mr. R. Hamby. From 1911 to 1919 he was postmaster here, and discharged his duties to the satisfaction of the public. His business was always conducted in an exemplary manner. Of a retiring nature, he is a keen lover of good books, and always ready for an argument on political or religious topics. We wish him and his family success in their future home.

Mr. and Mrs. Cecil Edwards left for Portland, Oregon, where they will in future reside, last week.

Mr. Jack Arnold, of Arnold Motors, underwent an operation for appendicitis at the Holy Cross Hospital, Calgary, last week, and is now reported doing well.

Mr. Jim Harwood left last week on a six weeks holiday to Brooks, Indiana.

Mr. Henry Marshall is leaving this week on a visit to his brother, Mr. W. W. Marshall, at Merlin, Ontario.

Mr. and Mrs. Will Harwood are rejoicing in the birth of a daughter at Rockford on Thursday.

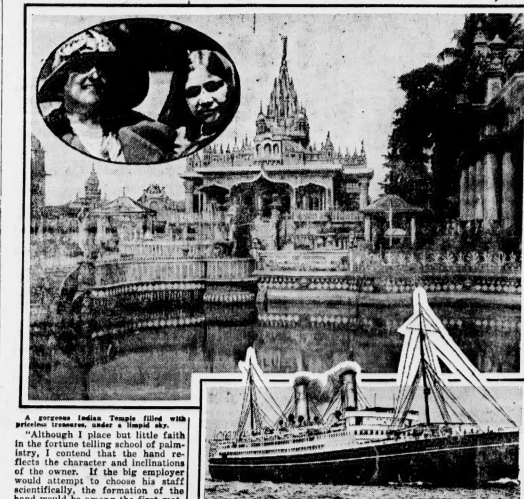
Mrs. A. D. Shrimpton and family are at present holidaying at Vancouver and Victoria.

Mr. and Mrs. Harry Vickers, of Calgary, were Sunday visitors with Mr. and Mrs. Chas. Keeling.

Bowling

Team	Played	Won	Lost
Coyotes	15	11	4
Rosebuds	15	8	7
Doughboys	12	6	7
Tigers	12	4	8
Beavers	12	4	8

Marvels of Oriental Thought and Splendour



A gorgeous Indian Temple filled with priceless treasures, under a limited sky.

"Although I place but little faith in the fortune telling school of palmistry, I contend that the hand reflects the character and inclinations of the owner. If the big employer would attempt to choose his staff scientifically, the formalist of the hand would be among the first matters considered and greater efficiency would result."

Ethel Watts Mumford, the well-known writer, has arrived at this conclusion after making a special study of the human hand on this subject. Last year she took a trip around the world on the Canadian Pacific liner "Empress of France" with the intention of learning how palmistry was practiced in the Orient.

In India, Mrs. Mumford found the temples of unparalleled beauty of architecture; palaces of nobles which, for lavish splendour and extravagant expenditure were unequalled in the annals of the West; dream edifices of sheer white built on the banks of placid lakes.

In all the temples of the Orient, astrology was established and recognized as the ancient and honorable science of knowing the past and foretelling the future. Palmistry was usually looked upon as a little better than beggars who would tell a tourist almost anything for some silver.

But Mrs. Mumford was interested in palmistry and the met the Blind Chinaman. Looked up to as a prophet, a sage, or oracle, the great men of the East deemed it an honor to be received by him. In the beautiful gardens behind his house, the Great Palmist gave readings only at the noon hour.

Mrs. Mumford related that he analyzed her character and propensities with a depth far greater than that of any palmist she had ever encountered.

In a Cairo museum in Egypt, Mrs.



LADIES' SHOES

In all the latest lasts, at prices that compel attention WITH A 10% DISCOUNT.

MEN'S DRESS AND WORK SHOES
Less 10% Pre Stocktaking.

LINOLEUM AND CONGOLEUM
10% OFF Regular Prices.

Now is the time to recover your floors.

SPECIALS FROM THE GROCERY DEPT.

Dollar Sodas, wooden boxes,	75c
X. W. Family size, pkt.	25c
McCormick Jersey Cream, pkt.	25c
Ginger Snaps, pound	20c
Fig Bars, pound	20c
Tomatoes, heavy pack, 6 tins for	95c
Corn, heavy pack, 6 tins for	\$1.00
Raisins, seedless, 8 lbs. for	\$1.00
Currents, cleaned, 4 lbs. for	\$1.00
SOAP SPECIAL	
10 bars Naphtho Soap and a \$1.00 Kettle for	\$1.50
20 bars Royal Crown Soap and a galvanized wall for	\$1.50

We are Headquarters for Butterick Patterns.

The Strathmore Trading Coy.

THE STORE OF PERSONAL SERVICE

A. D. Shrimpton, Mgr.

Phone 87 Dryden's 18 Groceries

Milady Gets Her "Cupid Lips" - - With New Invention.



What next—for the sake of beauty? Now every flapper—be she the "sweet sixteen and never been kissed" class or one who remembers the fall of Fort Sumter—can have "cupid lips" in a jiffy!

Yes, siren—some ingenious beauty expert sat up all night and created a device that will produce as pretty lips as were ever palated on a Venus the cupid. It's a ready cut stencil—a sort of shield that milady places over her chin while applying the lipstick. The latter having done its work, the shield is removed and there you are—a perfect cupid's bow!

In the above picture, the young lady is giving a demonstration of how the new invention works.

ROGANA, Sask.—For the first year of operation the Saskatchewan Registered Seed Growers' Cooperative Association did a business exceeding one hundred thousand dollars, having handled 22,154 bushels of wheat, 26,914 bushels of oats, 1,602 bushels of barley, 1,113 bushels of flax, and 217,360 pounds of sweet clover seed.

BY WAY OF VARIETY

Eat More Sea Foods!

Certain elements in Fish and Oysters your body needs. That will do you good. Eat more of both! We carry an excellent assortment of Fresh Fish and Oysters. Try them some time.

STRATHMORE MEAT MARKET

A. Bray, Proprietor

Phone 20, Residence :— : Phone 40, Store

The Strathmore Hotel

— Under New Management —
Good Rooms at Reasonable Prices
Sample Room In Connection.
Electric Lighted Throughout.

H. M. THORBURN, Proprietor

THERMIODYNE

THE FAMOUS MASTER CONTROL

Thermiodyne pleases everyone in the family. No need ever to miss what is going on or to "stand by till 'dad' comes home. A child who has never seen a radio can get station after station with one turn of the Master Control. You will get the idea when we explain that Thermiodyne is simpler and quicker than the telephone. It will give you a dozen or more contacts with distant cities in less time than it takes to connect one local telephone call. In fact, Thermiodyne is the Aladdin of Radio, and is as instantaneous in performance as the Magical Lamp of Arabia.

THERMIODYNE 5-tube \$155.00
Listen to the demonstration set in our office.

White & Son

Garage Strathmore, Alberta

STRATHMORE & BOW VALLEY

STANDARD
Published Every Wednesday
Annual Subscription (paid in advance) \$2.00
U.S.A. & Foreign \$2.50
Editor and Proprietor John Mackenzie
Member Canadian Weekly Newspapers Association and Western Selected Town Weeklies.

Legal Advertising: 15 cents a line for first insertion, and 10¢ a line for each subsequent insertion—9 lines to the inch. Reader, 15 cents a line. Lost Found, Astray, and Want Advertisements, 2 cents per word for first issue, 1 cent per word each subsequent issue. Minimum charge 50 cents first issue. 25 cents each additional issue. Display advt. rates on application, ask for Rate Card. Special positions extra.

Terms—Small or transient advts. cash with order. Contract ad. accounts due 1st of month following insertion. Changes of advertisements must reach this office not later than noon each Monday.

Notices of entertainments, meetings, sales, etc., at which admission is charged, articles sold, or a collection taken, with the exception of actual church services, will be charged for at regular advertising rates.

The publisher is not responsible for opinions expressed by correspondents.

THANKS

We take this opportunity to thank our advertisers and subscribers for the generous support accorded to us during the year that has just ended. We have responded to that support by endeavoring to publish a paper of value to both advertisers and readers, and of some benefit in the upbuilding and prosperity of the district.

We have also to thank those who have favoured us with orders for job printing, etc.

Our policy in the future will be the same as in the past, to do our best for all our customers and subscribers, and to be always ready to cooperate in every movement for the betterment of the community comprised in the Western Bow Valley.

PROGRESS IN 1925

While many of us make good resolutions at the opening of a New Year and possibly some of us keep them, a community we ought to make good resolutions, and carry them into effect. The success or otherwise of a community rests largely with the individuals composing it, subject of course to weather conditions and other unavoidable alterations on our plans and designs.

For instance, a determined effort should be made this year to hold an agricultural fair at Strathmore. The society is almost in being, only a few more names are needed to complete the necessary fifty, but the fifty must be completed by the end of this month. Get your name on now.

The town of Strathmore can have a good lighting system this year, provided they are anxious for it. They can also have a water system, if an effort is made. Strathmore is way behind the procession, as far as these modern conveniences are concerned, and there is no reason in the world why it should be, except for the apathy of the citizens towards co-operative effort. A municipal election will be held in February, and progress can be made in these matters by electing men who are progressive in their ideas. We can resolve to have better roads throughout the district this coming year. The Government are constructing a first-class main highway through the district, and the municipalities can assist in making that highway easily accessible by improving the roads north and south of it.

The War Memorial Hall should be cleared of debt this year. The boys have done good work in reducing this debt during 1925, and some assistance on the part of the people of the town and district would clear it entirely of debt.

Our local churches could have better support, both by attendance and financially, than they have had. The moral welfare of a community is more important than anything else, and this is the work our churches are consecrated to.

There are many other good resolutions that might be mentioned, but our readers can suggest them for themselves.

The one argument against those resolutions is that of expense, but very little worth while is ever gained without expenditure. Economy does not consist of not spending, but of spending for that which is worth while, whether it is for public works, for education, or for business or home improvements. It is only by spending that we can develop our latent resources, and find work for the generation now growing up. The worst form of waste is idleness, and unless we in this community keep up-to-date with the rest of the world we stagnate, and our children will go elsewhere and assist in the building of some other community which is not afraid to risk capital for improvement.

But there is no necessity for that. If only we who hold the reins of power at present, are awake to our responsibilities.

THE U.S. AND RUBBER

The United States Government is very much annoyed at the rise in rubber prices. The reason for the increase is that the rubber producers of the world have already united their forces in order that they, as producers of rubber, can set what they consider a fair price for their product, and they have secured from the Colonial Dept. of the British Government sanction for so doing.

We cannot see where the States has a logical argument. The right of the producers to set prices for their products is one that producers all over the world have been striving for generations. The Canadian Wheat Pool is an instance in point.

The Government of the United States have been attempting to set fair prices to their producers by tariffs against the producers of other countries, and we in Western Canada have suffered the effects of these tariffs, particularly in our cattle business, and while the 42 cent tariff on our wheat did not have the effect it was intended to, the hope was that it would raise the price to the U.S. farmer forty-two cents above that of Canada.

The car users of the United States do not suffer any more from the higher prices for rubber than those of Canada or Great Britain. The fly in the ointment is that United States interests control very little rubber, and therefore do not participate in the profits.

The truth of the matter seems to be that the States have imagined themselves independent of the rest of the world, and in their fiscal policies have acted entirely in their own interests, meanwhile handing out moral and friendly advice to the rest of us, but now that they find they are not independent, the attitude of aloofness vanishes, and a protest is sent to the British Government.

WHAT AILS THE U.F.A.

The following article, under the caption "What Ails the Dilemma U.F.A.," appeared in the last issue of the "Independent Junior Pioneer," and as it is of general interest, and the same circumstances are evident in many U.F.A. locals, and for that matter many of our other organizations, we are giving it publicity in our columns. The article is as follows:

The U.F.A. is dead. One hears this statement from various sources, and as yet no one has risked the possibility of being on the wrong side of the argument by venturing to debate the question. Assuming then that this is at least superficially the case, let us consider for a moment any reasons which may attach themselves to this lamentable state of affairs. A large proportion of the contributing cause or causes, I believe, may be stated in one word—Inefficiency.

Why any group of farmers should have become indifferent to the one instrument whereby they have been able to improve their condition in the past, and may hope to do so in the future, may possibly be explained by their failing to keep in mind the means whereby the benefits of such an organization are derived from.

Many in this, as doubtless in other districts have fallen into the way of thinking that their duty to their local has been discharged when they have paid their membership fee. From then on they feel that all should be left alone to return, however prices for coal and fence posts, concessions should be demanded from municipal and government authorities, plenipotentiaries to be elected and eager recipients of various sorts should be arranged for their benefit; all the work, of course to be done by the officers, and the faithful fee, with themselves as the favored recipients. What! turn out to discuss any one of the numerous economic, social or political intricacies which fairly clamour for solution, and which to put it bluntly, must be solved.



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THE COMMERCIAL HOUSE

F. K. Miller, Manager

before this country can put up a fair show of competition in a place to work and live. What! turn out to help plan any one of the worth-while enterprises that could so profitably engage the attention of the organization? To take part in a debate or program of any sort, or even to express their views, and let the officers know what they want and expect.

What? Then! Don't be silly! They are too busy, they explain with an air of wounded dignity. They haven't time, and anyway so-and-so will be there, won't he, and so-and-so is always there, and they do all that's necessary, can't they?

Their whole attitude is that having paid their pitiful little three dollars that lets them out. They forget that co-operation is something that has to be worked at, that has to be sacrificed for in the way of time, effort and mental activity if any benefit is to be derived or progress made. It does not partake of the nature of a bread fruit tree that has acquired the habit of shaking itself vigorously three times a day, nor can the U.F.A. long continue as a mutual benefit society with the majority of its members in the role of beneficiaries.

Those who are acting on the theory that that is its function are slackers in the line of progress. They are parasites on the organization. They give nothing but their membership fee, and don't expect to give anything more. No co-operative enterprise can live and flourish on that basis.

I do not wish to be harsh in my remarks as I realize that in the case of slushy who is an attitude that is consciously taken, but one which has simply grown into due to the apathy common to the entire human race. An attitude, however, which will prove disastrous unless we wish to degenerate into a race of beings whose sole interest is to pursue the slushy who is an attitude that is consciously taken, but one which has simply grown into due to the apathy common to the entire human race. An attitude, however, which will prove disastrous unless we wish to degenerate into a race of beings whose sole interest is to pursue the slushy who is an attitude that is consciously taken, but one which has simply grown into due to the apathy common to the entire human race. 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